الباروميتر العربي

ARAB BAROMETER

ARAB PULSE

Instructions for Authors
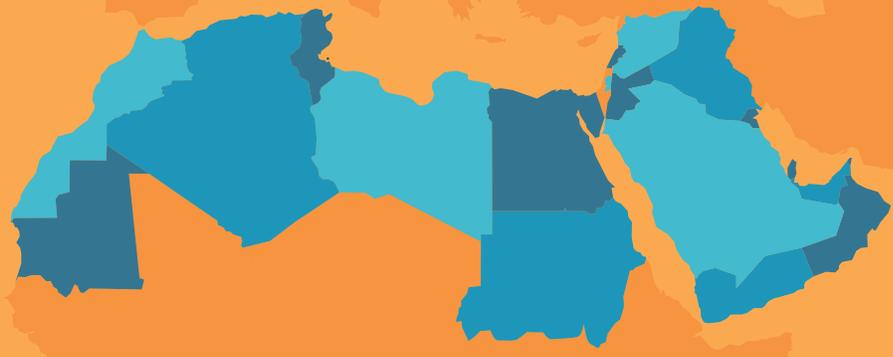
July 2018

1 About the Arab Pulse

The Arab Pulse was founded in 2018 to provide an outlet for political discussion on the Middle East and North Africa (MENA) based on quantitative research. The MENA region is in constant flux and faces new and old challenges.

The Arab Pulse represents a central nexus for empirical and data driven research focused on contemporary MENA politics, society, and values engaging scholars, policy makers, and the media from the region and beyond.

The idea is to provide arguments backed up with empirical evidence to help observers around the globe to better understand politics in the MENA region.

We publish blogs from junior and senior academics, writing about their particular area of expertise in the MENA region, challenges to study the MENA region using empirical methods, and methodological advancement regarding collecting empirical data in the region. We also publish pieces by policy makers, media representative, and civil society organizations engaging in quantitative work on the MENA.

For more information about the Arab Pulse hosted by the Arab Barometer, please visit `www.arabbarometer.org`.

2 Ideas for the Arab Pulse

If you are interested in contributing to the Arab Pulse, please get in touch with us well in advance (Aseel Alayli: aalayli@princeton.edu). Give us a brief overview what you want to write about and how your blog post uses empirical data to support the argument. We will get back in touch with you within 14 days with feedback and an indication whether we think it is a good fit and ideas how you may want to shape or revise it.

We are interested in short blog pieces (approx. 750 words) that present an argument on politics, society, or values in the MENA and uses quantitative data to support this. For example:

1. Explain news events using empirical data

2. Present an important and relevant research finding of public interest

3. Contribute a methodological challenge or advancement to empirically researching the MENA region

We want to know what makes your contribution worth publishing, how it may be relevant or applicable to the region as a whole and where you see its limitations.

Please do *not* send us opinion pieces. The Arab Pulse wants to encourage an exchange of ideas for data-based research. We are non-partisan and do not give voice to individual opinion pieces or advocacy of any kind.

Please do *not* send us your journal articles either. a) It is a waste of your research, we are not an academic journal. b) The Arab Pulse wants to encourage the general public, policy makers, civil society organizations, and the media to informally engage with research findings, not to step into a complex academic discussion.

3 Guidelines

If we have given your our OK to move forward with your piece, please do it. We provide you with some rough guidelines below.

3.1 Title

Please copy "Arab Pulse: INSERT TITLE OF YOUR BLOG POST HERE" into all email communication with us, so that we get it right and can distribute your piece to the correct editor.

3.2 Text

Your blog post should not exceed 750 words. While we may occasionally publish pieces that are longer than 1000 words, this is not the norm. We attempt to provide short, empirically informed tasters of the MENA. If you blog post exceeds 750 words, we may ask you to shorten it. Posts that exceed 1500 words, will not be considered.

Make sure your blog post follows a logical order. Outline your contribution and why it is relevant; present your argument in simple language

and avoid complex scientific terminology; avoid lengthy discussions of the background; back up your argument with empirical evidence; close with a food for thought statement or question to encourage discourse about your piece.

Use structural elements, such as short active sentences, paragraphing, and subheadings.

Your blog post on the Arab Pulse is not a scientific article, so please do not use footnotes, endnotes, or bibliographies. If you need to refer to any written work, please link the relevant piece using hyperlinks.

Assume that your readership does not know much about politics, society, and values in the region. Names referring to important figures, parties, or organizations may require a short explanation.

Lastly, provide a very short sentence about yourself and your affiliation by the end of the blog post. We are willing to link to personal home pages, Twitter or Facebook accounts. Acknowledgments or funding statements will not be published.

3.3   Graphs

We are happy to include up to three graphs in your blog post. Please remember your readers when you provide graphs. You want to provide simple graphs. All graphs should be labeled appropriately. Provide graph notes for crucial information about weights or similar. Please submit your graphs in separately as .png or.pdf files in a high resolution.

3.4   Data

This is a blog post, so we do *not* want you to submit a methods section with your piece. However, you want to provide necessary information such as the name of the organisation that collected the data, dates of fieldwork, what kind of a sample was drawn (probability or non-probability), sample size, and error margin.

3.5   Language

We publish posts in English and/or Arabic. While the editorial team has no problems reading and editing you blog posts in English or Arabic. We will *not* be able to provide translation services. If you want your piece to be published in English and Arabic, you can provide it in both languages. We may ask you do some minor edits in the final version in both languages.

3.6   Files

You can submit your work as .doc or .docx; .rtf; or .tex source file. Please do *not* submit .pdf files.

4   Editing

Once you have submitted your post, it will be edited to ensure that it meets our style requirements and is clear and comprehensible to the our readers. We will send you the final edited version for your approval.

5   Style

Please follow the following style guidelines:

- Introduce abbreviations when they first occur

- Do *not* overload your blog post with abbreviations to save space

- Fullstops are followed by a space

- Enumerations should use a semi-colon

- Do *not* use of exclamation marks

- Spell out the word percent

- Datum is singular; data are plural

We look forward to receiving your blog posts.
Your Arab Barometer Team

ABOUT ARAB BAROMETER

The Arab Barometer is a nonpartisan research network that provides insight into the social, political, and economic attitudes and values of ordinary citizens across the Arab world.

We have been conducting high quality and reliable public opinion surveys in the Middle East and North Africa since 2006.

We are the largest repository of publicly available data on the views of men and women in the MENA region. Our findings give a voice to the needs and concerns of Arab publics.